

**REGISTER
PLAY**

EVENT

Registration & Scheduling





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INTRODUCTION

Register Play is an Event Scheduling & Registration service designed to streamline and simplify the process of organizing and managing youth events. With Register Play, event organizers can manage entries, receive payments, and create & publish event schedules all in one place.

This application is specifically tailored to the needs of youth event organizers, whether it be for weekend tournaments, leagues, and individual camps/clinics. The user-friendly interface allows organizers to easily schedule events, set up registrations, and communicate with participants all through one platform.

Register Play also provides tools to track entries, generate reports to help event organizers make informed decisions and improve the overall event experience for all involved. With Register Play, managing youth events has never been easier.

As an event director, ensuring that every aspect of an event is planned and executed flawlessly is of utmost importance. A key element of event planning is scheduling. A good scheduling tool can help event directors streamline the process, enabling them to create a realistic, achievable, and well-coordinated schedule. Without an effective scheduling tool, managing an event can be chaotic and lead to complications. That would be the last thing you need while adjusting the schedule due to unexpected events, such as rain delays.

An effective scheduling tool is also essential for keeping everyone involved in the event informed and up-to-date. This includes the event staff and participants (coaches, players/parents). By having access to a centralized scheduling tool, you can communicate effectively and quickly and make changes as necessary.

Furthermore, a good scheduling tool can help event directors to manage their time more effectively. By allocating resources and managing tasks efficiently, event directors can ensure that the event runs smoothly while minimizing the risk of scheduling conflicts or oversights.

1. CHALLENGES FACED BY EVENT DIRECTORS

Event directors face a myriad of challenges when organizing an event. They vary event by event; Register Play aims to help with some of these challenges.

One of the most significant challenges is managing time effectively. By simplifying the event management process in general, you will have more time to focus on other areas of the event.

Communication is another challenge that Register Play helps with easy to use Event Communication tool. You can reach out to event staff, coaches, head coaches, players, parents, or all. You can limit the recipients of the message down to a specific division or schedule round (Bracket or pool).

Register Play gives you built-in and automated tools to calculate pool standings and seed brackets from pools and calculate and assign final standings.

Finally, event directors must be able to adapt to unexpected situations and problems that may arise during the event. You can temporarily hide the schedule from the public with a single option, make your changes based on rain delays and field availability, and then release back quickly.

In summary, event directors face various challenges, and Register Play will be there to help.

2. FEATURES & BENEFITS

Register Play provides event directors with a range of features that make scheduling and managing events easy and efficient. Some of the key features of the application include:

Easy Team Management

You can manage event entries with ease through multiple tools. The check-in report gives you a detailed overview of all the teams, their rosters, compliance status, etc.

Intuitive Scheduling Interface:

The scheduling interface of the application is designed to be user and mobile-device friendly, allowing event directors to complete the tasks quickly. You will find help buttons to explain features/functions on the screen. Some highlights:

- You can create pool or bracket schedules with ease using the simple interface.
- Move teams between pools, change assignments, or set game start orders.
- You can swap teams or schedules without starting over your entire schedule process.
- You can assign fields easily and drag&drop games to change fields or game times.
- You can enter game scores from different screens with quick access points.
- You can seed your brackets from the pool standings with ease.
- Pool standings and bracket advancements are updated automatically after each score entry.
- Special tools to manage rain delays.

Once an event is completed, you can calculate and release the final standings with the click of a button.

Automated Reminders and Notifications:

The mobile app comes with automated reminders and notifications, which remind upcoming games coaches and parents. Additionally, you can send messages via email, keeping everyone informed and up-to-date on any changes or updates to the schedule.

Real-Time Updates:

Event directors can collaborate with team members, vendors, and participants in real time, ensuring that everyone is on the same page and up-to-date with any changes or updates to the schedule. You can invite staff for different roles (finance, scheduling, scoring, umpire assignment, etc.) to help you manage the event.

In summary, Register Play provides event directors with easy-to-use & comprehensive management tools, an intuitive scheduling interface, automated notifications, and real-time updates and communication features. You will manage your events efficiently, have peace of mind, and be able to focus on what you do best - running your events!



3. CASE STUDIES & TESTIMONIALS

Case Studies:

MYAS

Register Play developed a custom game scheduling process for the Gopher State League event. We created video tutorials for each As the 1st step, coaches picked their facilities and set up their schedule availability. Over 440 coaches added more than 5000 time slots across 171 facilities just in two weeks. 14 ~ 9U divisions had 3354 league games in total. Despite some 1st time complications, %96.3 of the assigned games were scheduled in less than 10 days.

The Rising Stars Basketball Showcase Event was organized by MYAS using the individual event format of Register Play. A total of 864 players enrolled in the event, which was divided into 28 divisions. Players were grouped into teams according to their location, and then showcase games were created using the standard RP schedule tools.

Minnesota Softball

2023 is the third year for Big West and Tri County leagues on the Register Play platform. These leagues have been steadily growing; in recent years, 2668 teams have participated with 28,500 players and played more than 20,000 games.

The first Selects Individual Camp Event was run on the Register Play platform in 2021. The simplicity of the nomination process for coaches and the ease of approval for the parents made a difference. The event participation grew by %50 each year (2020: 350 players, 2021: 530 players, 2022: 778 players)

Testimonies:

Providing superior customer service at Minnesota Softball for our players, teams, officials, and tournaments is a priority. We have used other providers. We have been developing our own software for ten years. It wasn't easy to stop development and put our business in someone else's hands. Until we met RegisterPlay.

RegisterPlay allows our customers to do all softball tasks on a singular website. Their customer service is nearly instantaneous. They roll out new features and updates frequently. There is not a company that delivers better amateur sports management tools than RegisterPlay, period.

— Dan PFEFFER, Minnesota Softball.

Minnesota Softball started to work with Register/Play software two seasons ago. After our fall ball season was completed, in a one-year time frame, we created and scheduled 21,000 games! All I can say is wow. Our tasks, challenges, requests, or recommendations are dealt with almost immediately, depending on the complexity of the update needed.

- Many times, brackets needed to be adjusted due to rain or other delays. Regardless of whether it was just to adjust the starting of the games or adjust game lengths to complete the tournament, it was done using a simple click or two in the software and is automatically updated. Versus in the past, where each tournament delays, we had to manually adjust and communicate the correction to the tournament director.
- We were able to create a Pool Play bracket to get all the teams three games that were evenly spread out over two days and mix in a team skills event to fit their schedules. This was for 47 teams.

The scheduling of our fall league has always been done manually. This past fall, we had over 720 teams, and using this new software saved me literally 100's of hours of scheduling and uploading games to the old system. Scoring was easier for the coaches. Updating scoring errors or field conflicts was easier through the game change request feature they added for us. Our league, since it has always been done manually, we rescheduled each week based on the team's win/loss record. They created a program to easily schedule teams by win/loss, make sure no duplicates were scheduled, etc. Being that the leagues were huge, there were some manipulations needed since we used on average 36 sites each weekend. But the process was to simply drag and drop games around. If I made a mistake, the program would catch a "conflict" before I would make the new week's schedule live.

I really look forward to the 2023 season, as so many more features are being added daily to make softball management more manageable so we can focus more on softball!

— Tom BYE, Minnesota Softball/Tri County

4. PRICING

Register Play system includes all the essential features, including the intuitive scheduling interface, automated reminders and notifications, and communication.

Partner organizations will benefit from a special deal between MYAS & Register Play, where they only pay the schedule fee for teams participating in the event.

The Schedule Fee for the weekend events is \$4 per team, and for league events that run for multiple weeks, the fee is \$6 per team for this season.

You will also have an option to signup with Stripe to collect entry fees for your events via credit card. Other payment options available include Venmo, Paypal, Cash App, Zelle, or Check.

If you decide to use Stripe, please note that a transaction fee of 2.9% + \$1.30 per entry will apply to credit card payments.

There is no additional charge for using the tools you will see in the event management.

We take pride in providing excellent customer support to our users, and our team is available to assist with any questions or concerns that may arise.

We also offer an Association Website option with Content Management & Site Customization tools and the features listed above. This option would be a replacement for the Sports Engine site. You can schedule a demo on our website, registerplay.com